

2012 SPONSORSHIP OPPORTUNITIES



Where the Electronics Industry Connects

AN INDUSTRY
SERVICE OF



EDS 2012

A Whole New Perspective

May 7-10

Cosmopolitan Hotel, Las Vegas

Showcase your company's brand in front of 4,000 of the top decision makers in the \$88 billion electronic distribution industry. EDS provides a unique opportunity for industry leaders to connect with their channel partners at this must-attend industry event.

A host of conference sponsorship opportunities are available to accommodate every budget. Call today and see what we can deliver to fit your promotional budget.

In addition to promotional items, there are a variety of advertising options: website banner ads, exhibit area banners and signage, the Show Directory and Show Daily publications.

Contact
Michelle Meyer:
703-583-2970
mmeyer@
eciaonline.org

General Conference Sponsor	\$ 1,500
<ul style="list-style-type: none">• Sponsor ribbons affixed to name badges• Recognition as a General Conference Sponsor in the EDS Show directory	
Bronze Level Sponsor	\$ 2,500
All of the above benefits PLUS	
<ul style="list-style-type: none">• ¼ page, 4-color ad in the EDS Show Program and Directory• Company logo prominently displayed on banners and signs throughout show site identifying your company as a Bronze Sponsor• Sponsor plaque for suite or show floor display	
Silver Level Sponsor	\$ 5,000
All of the above benefits PLUS	
<ul style="list-style-type: none">• Half page 4-color ad (instead of ¼ page) in EDS Show Program and Directory• Banner Logo on the EDS Web site• All Sponsorship promotion will identify your company as a Silver Sponsor	
Gold Level Sponsor	\$ 7,500
All of the above benefits PLUS	
<ul style="list-style-type: none">• Full page 4-color ad, prominent position (instead of ½ page) in EDS Show Program and Directory• Recognition as a Gold Sponsor of EDS in all pre and post show publications including Show Daily, Show Directory and other industry publications as available.	
Exclusive Platinum Level Sponsor	\$15,000
Limited to 1 Sponsorship	
All of the above benefits PLUS	
<ul style="list-style-type: none">• Company name posted on 4 directional signs to Registration area• Company featured on conference bags given to each registered attendee.	
Exhibit Area Banner & Signs	\$1,500
Standing Banner 3' x 6' (20 available)	

More Great Ideas on Reverse Side!

EDS 2012 SPONSORSHIP OPPORTUNITIES continued

Choose from a variety of items to sponsor. Sponsorships will be promoted in Show collateral. Let us work within your budget to find just the right item or service to provide.

\$5,000 plus the cost of the item

Items delivered once and refreshed based on usage through out the week to Hotel Meeting Suites and conference units and meeting rooms on the 2nd, 3rd and 4th floors.

Personalized Examples include:

Pens	Note Pads	Hand towels for bathroom	Kleenex box	Coffee cups	Napkins	Post it notes
------	-----------	--------------------------	-------------	-------------	---------	---------------

\$5,000 per day plus cost of item.

Items delivered daily to Hotel Meeting Suites and conference units and meeting rooms on the 2nd, 3rd and 4th floors.

Item will be Delivered:

Sunday at 4:00pm	Monday at 6:00pm	Tuesday at 6:00pm	Wednesday at 6:00pm
------------------	------------------	-------------------	---------------------

Personalized Examples include: Bowl or container with mints, candy, M&M's etc.

\$10,000 plus cost of item.

Items delivered daily to guest rooms (EDS attendees registered in the EDS Room Block) approximately 1500 rooms.

Item will be Delivered

Sunday at 4:00pm	Monday at 10:00am	Tuesday at 10:00am	Wednesday at 10:00am
------------------	-------------------	--------------------	----------------------

Personalized examples include:

Bowl or container with mints, candy, M&M's, etc.	Snack box "Snack-Kits" which includes items like chex mix, almonds, raisins, cookies, granola bar, rice krispie bar, fruit snacks	Newspaper with sticker, compliments of (will not be delivered until 10:00am)	Bag with mouthwash, aspirin	One bottle of water on counter with tent card (\$1,500 additional)
--	---	--	-----------------------------	--

Yes ~ we want to increase our company exposure at EDS and sponsor the following activity(ies)

Company Name _____

Contact _____ Email _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Payment Method: Full payment is due by April 15, 2012.

Invoice me at address above Check # enclosed for \$ _____. (Make payable to EDS)

Please charge \$ _____ to my VISA MasterCard American Express

Card Number _____ CVC# _____ Exp. Date _____

Authorizing Signature _____